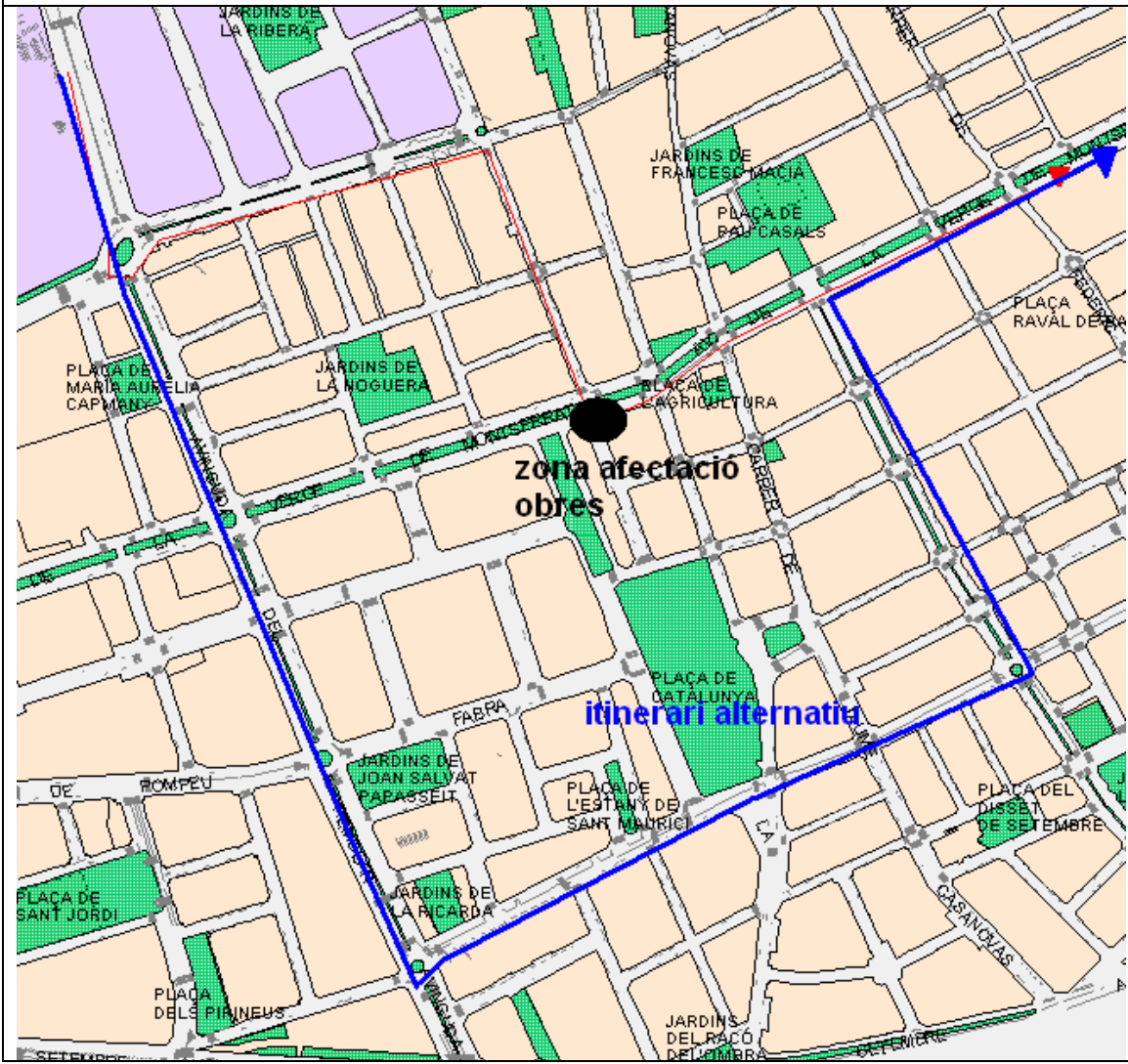Itinerari alternatiu autobusos